

5... 4... 3... 2... 1...



5 STEPS

TO BECOMING AN
ENTREPRENEUR

EMAIL: INNOVATION@CIT.IE
FOR MORE INFORMATION

5 STEPS TO BECOMING AN ENTREPRENEUR

DATE / TIME	EVENT	LOCATION	EVENT TYPE	TARGET AUDIENCE & BOOKING	
MONDAY 7TH MARCH 2011					
5	1.00pm - 2.00pm	Launch of Innovation Week - incorporating debate: "Entrepreneur: Born or Bred?"	IT3, CIT	Debate	Open Event and no booking required
	2.00pm - 3.00pm	Speed Idea Generation	James Barry Exhibition Centre, CIT	Competition	Open Event and no booking required
	3.00pm - 4.00pm	"Is it nuts to even think of starting a new business in a recession?" by Yanky Fachler, author of "Fire in the Belly."	James Barry Exhibition Centre, CIT	Seminar	Open Event and no booking required
TUESDAY 8TH MARCH 2011					
4	9am - 2.30pm	Cork County and City Enterprise Boards CIT Prize for Innovation	Nexus, CIT	Competition/Exhibition	Open Event and no booking required
	9am - 2.30pm	Cork Schools Enterprise Programme	Nexus, CIT	Competition	Open Event and no booking required
	3.00 - 4.30pm	Business Planning in a Box by Joe Kelleher	Rubicon Centre, CIT Campus	Seminar	Open Event and no booking required
WEDNESDAY 9TH MARCH 2011					
3	10.00am - 12.30pm	How to Make your Business Famous with Jack Murry of Mediacontact.ie	Rubicon Centre	Workshop	Closed Event
	2.00pm - 5.00pm	Putting Social Media To Work For Business. Speakers include Jack Murray, Mediacontact.ie, Damien Mulley, Mulley Communications & Stephen Ryan, Fota Wildlife Park.	T101 Tourism and Hospitality Studies Building, CIT	Seminar	Open Event and no booking required
	5.00pm - 6.00pm	Networking	Tourism and Hospitality Studies Building, CIT	Networking	Open Event and no booking required
THURSDAY 10TH MARCH 2011					
2	2.00pm-5.00pm	Enterprise Ireland Mentor Drop-In day	Nexus, CIT	Business Mentoring	Open Event - booking essential through www.rubiconcentre.ie
	3.00pm-5.00pm	Industry Showcase: R&D support available to companies	Nexus, CIT	Presentation & Exhibition	Open Event and no booking required
	3.00pm-5.00pm	Post Graduate Showcase	Nexus, CIT	Exhibition & Competition	Open Event and no booking required
	3.00pm-5.00pm	Inform, Inspire: Entrepreneurship and Education Projects by students of Visual Communications (BA Honours)	Nexus, CIT	Exhibition	Open Event and no booking required
	5.30pm	Kieran Moynihan, Entrepreneur in Residence, CIT in partnership with Cork Chamber of Commerce	Rubicon Centre, CIT Campus	Networking	Open Event and no booking required
FRIDAY 11TH MARCH 2011					
1	9.30am - 11.00am	Financing your Business: Public and Private options	Foyer, Rubicon Centre	Information Session	Open Event and no booking required
	11.00am - 12.00 noon	Pitching Competition (90 seconds to pitch your business idea)	Rubicon Centre, CIT Campus	Competition	Open Event and no booking required
	10.30am - 1.00pm	Cork Open Coffee	Rubicon Centre, CIT Campus	Networking	Open Event and no booking required
	Every half hour from 3:30 - 5:30pm. Demo Rocket launches every half hour while the workshops are running.	Build and launch your own Rocket into the Solar System	CIT Blackrock Castle Observatory, Castle Road, Blackrock	Suitable for children 6 upwards	Open Event and no booking required Contact: Deirdre O'Dwyer, CIT Blackrock Castle Observatory Tel.: +353 21 4357917

